This A Level would suit you if you are the kind of person that is enthusiastic about all aspects the media. If you like reading magazines, listening to podcasts, browsing the web and enjoy a box set then this is the course for you! If you want to work in the exciting world of media, the course will also help you acquire the technical skills you need as you will be working with industry standard software.

So, this course can provide a pathway to a career in a media industry. However, the skills gained from studying media include essay writing, applying theory and analytical thought so it is useful in preparation for higher level study of any academic subject.







# A Level Media Studies



# A Level Media **Studies**

At Varndean. Media Studies is a successful and popular course. The teacher is a highly experienced lecturer with secure knowledge of the subject and a passion for the media in all its forms. In addition Media & Film professionals come in to advise students on their productions and academic speakers from universities visit.

The A Level course is made up of three components (two exams and one practical

coursework.) Through these you get to look more closely at media texts you may be familiar with such as Beyonce's Formation video, but also develop an understanding of material from different eras or countries, such as the television programmes The Bridge and Life on Mars.

#### **COMPONENT 1:** Media Products, Industries and Audiences

Written examination: 2 hours, 15 mins

The examination assesses media language, representation, media industries, audiences and media

contexts. It consists of two sections:

Section A: Analysing Media Language and Representation

Section B: Understanding Media Industries and Audiences

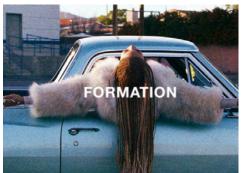


#### **COMPONENT 2:** Media Forms and Products in Depth

Written examination: 2 hours, 30 mins

The examination assesses media language, representation, media industries, audiences and media contexts. It consists of three sections:

Section A – Television in the Global Age Section B – Magazines: Mainstream and Alternative Media Section C – Media in the Online Age



## Applying your theoretical knowledge and understanding of how media products are constructed, students will create two media products from the following media forms: Television, magazine, film

### Enrichments

**COMPONENT 3:** 

**Production Coursework** 

marketing and music marketing.

As part of the course we have visited the fabulous city of Berlin for its inspirational Film Festival. We attend Study Days at the Depot Cinema where you get a unique opportunity to hear expert media producers and academic speakers, followed by a film screening and Q&A.

